

Be Professional The Club®
Training for Professionals

become a.....
**Certificate of Professional Cost
Controller®**

This program was benchmark to AAFM
(American Academy of Financial Management)
Certified Cost Controller®

By Attending This Highly Intensive Course, You Will Be Able To:

- Implement new strategies to improve your corporate performance measurement
- Enhance your cost control and cost management processes
- Identify different ways to calculate costs and how best to determine your company's profitability and plan for future investments and expansion
- Supply cost information for use in pricing decision making
- Predict cost behaviour by estimating costs
- Become a Certified Professional Cost Controller (CPCC™) awarded from BeProfessionalTheClub

Who should attend:

- Finance Managers/Directors
- Financial Managers/Directors
- Cash Flow Managers
- Accountants/Financial Assistants
- Budget Accountants/Officers/Analysts
- Account Managers
- Financial Controllers/Analysts/Planners
- Budgeting and Planning Managers/Controllers
- Credit Managers
- Any finance professional who has an interest in controlling cash flow

Certificate of Professional Cost Controller[®]

February 09-12, 2010 — Bandung

April 13-16, 2010 — Jakarta

June 15-18, 2010 — Bandung

Dear Finance Professional,

All executives have the issues of budget and operational spend but many also have the task of controlling cost behaviour and cost allocation. A company can live and die by its ability to control, use and manipulate cash flow and this can be the life-blood of a manager's ability to achieve sustainable profitability. Certified Professional Cost Controller™ is one of the most popular corporate finance programs, the CPCC focuses on advanced cost control, cost management and accounting protocol and techniques beyond Budgeting and ABC. This practical, highly interactive 4-days training program will provide you with the necessary skills and techniques to successfully analyse and report the cost contribution to your company's performance. Join your financial peers today by simply faxing the registration form to +62-21-5207195, or email it to bepro.seminar@pro-sdm.com. Your course leaders and I look forward to welcoming you to Certified Professional Cost Controller in August 2009.

Yours sincerely,

Enrico CH S Utia

Director

Course Timings:

Registration will be at 08:00 AM on Day One with the program commencing promptly at 09:00 AM each day. There will be two short breaks each day and the sessions will conclude at 16.00 PM.

Day One

Introduction and Objectives of The Course

- The changing business environment
- The need for cost control and cost management
- The use of cost information in pricing decisions

Cost Concepts

- General cost classifications
- Product costs vs. Period costs
- Cost behavior - fixed, variable and mixed costs
- Direct and indirect costs
- Opportunity cost and sunk cost
- Relevant range

Estimating Costs And Predicting Cost Behavior

- High-low Method, Regression Analysis

Job Costing

- Direct materials and labor
- Manufacturing overhead
- Estimating predetermined overhead rates
- Job cost sheets
- Flow of costs within a job costing environment

Day Two

Process Costing

- Similarities and differences to job costing
- Flow of costs within a process costing environment
- Preparing a production report
- Processes, activities, resource consumption and the value chain firm

Cost Volume Profit (CVP) Analysis

- Contribution margin concept
- Contribution margin ratio
- Break-even analysis
- Target profit calculations
- The margin of safety
- Operating leverage and profit performance
- Sales mix considerations

Variable Vs. Absorption Costing

- Income comparisons
- Effect of changes in production on profit

Day Three

Cost Of Quality (COQ)

Activity Based Costing (ABC)

- Comparisons with traditional costing
- Designing an ABC system
- The mechanics of ABC

Budgeting

- Purpose and use of budgeting
- Approaches to budgeting: incremental vs. Zero-based budgeting
- Preparing a budget - master, sales, production budget
- Direct materials, labour and overhead budget

Standard Costing

- What is it?
- Setting standards
- Types of variances, variance analysis
- Target costing and reverse engineering

Day Four

The Basic Business Planning Strategy

Leadership Skills For The 'Controller'

The Balanced Scorecard And Performance Measurement

- Strategy and the balanced scorecard
- The four firm dimensions
- Costing human capital

Using E-Business And CRM To Effect Process Re-Engineering

Course Examination

- One hour open-book examination
- Course assessment by participants